

Company Matched Giving/Funding Schemes

Maximising Fundraising with help from parents and the companies they work for.

About matched funding:

- Many companies offer their employees the chance to take part in a matched funding scheme.
- Generally the employee must have been involved in the fundraising event as a volunteer.
- Companies who do offer matched funding will pledge a sum of money relating to the amount their employee has raised at a fair or donated to the charity. For example, a parent volunteers to work on organizing or on a stall at the PTA summer fair. The profit made by the stall is £100. The parent's employer will then match this amount with a further £100.
- Some organisations will match fund on a £ for £ basis, others will stipulate what they are prepared to give. It is likely that an upper limit will be applied along with certain criteria such as the recipient organisation being a registered charity.
- Companies may support the school in a variety of ways including:
 - o matching funds raised through an activity (ie school fair, school disco or school quiz)
 - o matching funds raised by a sponsored event
 - o a cash donation
 - o donation of equipment (i.e. playground equipment)
 - o donation of services
 - o donation of prizes (suitable for raffles/auctions/tombola)
- Some companies will also pledge resources instead of money, by offering a tangible service or donating equipment etc.
- Alternatively, a parent may opt to make a cash donation to the PTA, which again could be matched by their organisation.
- There have been cases where companies have not been shown in the list provided but are still taking part in the scheme.

Steps to follow:

- Speak to your companies community relations/CSR manager, HR Department if they operate or are interested in running a matched giving scheme.
- In smaller companies where such a post does not exist, it is preferable to go to the immediate line manager to ascertain the most appropriate person to speak to.
- Once the company has agreed to a match give, ask them to put their pledge in writing to the PTA.
- Or the company may ask the employee to complete a request form, which will be sent to us.
- Once necessary in house admin is completed the rest is taken care of by myself, the school and the charity commission.

Relevant Information:

Cawston Grange Primary PTA is a registered charity –

For any further information, please contact:

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